

Capture Lost ROSE CPT Reimbursement!

ROSE Support
< 5 min.
 from your **DESK!**

CytoXpress™ Connects the Procedure Suite to your Desk with Telepathology!



- Supports Your Hospital's Increased EBUS & FNA Procedure Volume
- Keeps Cytologists at their desk signing out cases and gets them home on time.
- Increases satisfaction of Patients, Doctors and Hospital Administrators
- < 1/4 the cost of WSI – Remote Microscope Solutions



Review your Cytology ROSE Options:		
Reimbursement Rate		EBUS/FNA Support Methodology
\$0/Hr>	☹️	>Cytotechnologist Assessment
\$42/Hr>	☹️	>On-Site Cytologist Assessment
\$556/Hr>	😊	>Typical Sign-Out Earnings
\$816/Hr>	😊	>Telepresent Cytologist Assessment



CytoXpress is a Budget Positive ROI Solution

Impact on the Hospital:

One Additional **EUS** Procedure per Day:

$$\begin{aligned}
 & \text{5 EUS Procedures per week} \times \$25K^1 = \$125K \\
 & \times 50 \text{ Weeks Per Year} \\
 & = \mathbf{\$6.25M} \\
 & \text{Per Year!}
 \end{aligned}$$

...ROI in Less than One Week!!

In many hospitals, the number of EUS procedures performed is limited by a lack of Cytopathology Rapid On-Site Evaluation (ROSE) capacity. CytoXpress extends your ROSE capacity providing Cytopathology resources via telepathology links. ROSE consults are now available when and where they are needed, across multiple hospitals and delivered within minutes of each other.

(¹ "How to make \$25,000 on each EBUS" PulmCCM.org, April 24, 2012)



Impact on the Cytopathologist:

CPT Capture:

$$\begin{aligned}
 & \$200K \text{ per year} = 2000 \text{ FNA/yr} \times \$100 \text{ per FNA}^2 \\
 & +\$100K \text{ per year} = 1000 \text{ EBUS/yr} \times \$100 \text{ per EBUS}
 \end{aligned}$$

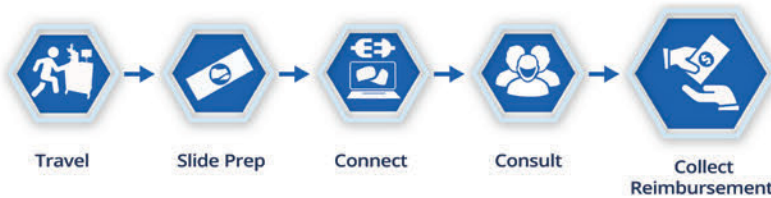
$$\mathbf{\$300K} = \text{Total CPT Capture}$$

...ROI in Less than One Month!!

Reversing the reimbursement revenue drain comes from working smarter not harder. CytoXpress leverages Cytopathology consult time and allows for the cost-effective capture of CPT revenue that is otherwise foregone by using Cytotechnologists alone for consultation.

(² Three passes average)

How will your practice replace dropping CPT revenues?



Contact Us and Get a Demo to See Just How *Easy* CytoXpress Is...

Email: Info@spotimaging.com

Toll Free: +1 866-604-SPOT

Direct: +1 586-731-6000

Web: www.spotimaging.com

PN: **Cytology ROSE Consult_Flyer**

